



201 S. Main Street, Suite 1100  
Salt Lake City, Utah 84111  
main 801.328.3131  
fax 801.578.6999  
www.stoel.com

April 22, 2002

Robert E. Novak  
602 Valeri Ruth Court  
Santa Clara, CA 95050

343 1839 187

Re: U.S. patent application  
METHOD AND SYSTEM FOR DISTRIBUTING PERSONALIZED  
EDITIONS OF MEDIA PROGRAMS USING BOOKMARKS  
Serial No.: 10/034,200  
Filing Date: December 27, 2001  
File No.: 4000.2.48


U.S. patent application  
METHOD AND SYSTEM FOR DISTRIBUTING PERSONALIZED  
EDITIONS OF MEDIA PROGRAMS USING BOOKMARKS  
Serial No.: 10/034,201  
Filing Date: December 27, 2001  
File No.: 4000.2.55

Dear Robert:

Enclosed for your signature are Declarations and Assignments in the above-identified cases, together with copies of the corresponding applications. Please sign and date the Declarations and Assignments at your earliest opportunity and return them to me in the enclosed return Federal Express envelope.

Please note that if we do not receive the signed Declarations by next week, we will be forced to petition the Patent Office to proceed without your signature.

Very truly yours,



Kory D. Christensen

Encl.

Oregon  
Washington  
California  
Utah  
Idaho



United States

[Ship/Track](#) [Rates](#) [Signature Proof](#) [Locations](#) [Pickup](#) [International Tools](#)[Home](#) | [About FedEx](#) | [Service Info](#) | [Careers](#) | [eBusiness Tools](#) | [Manage My Account](#) | [Customer Service](#) | [Site Index](#)[Select More Online Services](#)

Search for

- ▶ [Track Shipments](#)
- ▶ [Alternate Reference Track](#)
- ▶ [Email Track](#)
- ▶ [FedEx InSight](#)
- ▶ [Custom Critical](#)
- ▶ [Cargo Track](#)
- ▶ [FedEx Freight](#)

**Related Links**

- ▶ [Signature Proof](#)
- ▶ [My FedEx](#)
- ▶ [FedEx Wireless Solutions](#)
- ▶ [Handheld Track](#)
- ▶ [FedEx Sidebar](#)
- ▶ [Print, Bind & Ship](#)
- ▶ [FedEx Address Checker](#)

**Track Shipments**  
**Detailed Results**[Quick Help](#)

**Tracking Number** 3431839187  
**Reference Number** DIGEO .55 (99999/6)  
**Ship Date** 04/22/2002  
**Delivered To** Recipient  
**Delivery Location** SANTA CLARA CA  
**Delivery Date/Time** 04/23/2002 11:24  
**Signed For By** 8937154  
**Service Type** Standard Letter

**Tracking Options**

- [Obtain a Signature Proof of Delivery](#)
- [Email these tracking results to one or more recipients](#)
- [Track More Shipments](#)

Scan Activity	Date/Time	Comments
Delivered SANTA CLARA CA	04/23/2002 11:24	No signature required - release waiver on file
Delivered SANTA CLARA CA	04/23/2002 11:24	No signature required - release waiver on file
On FedEx vehicle for delivery SANTA CLARA CA	04/23/2002 08:09	
Arrived at FedEx Destination Location SANTA CLARA CA	04/23/2002 06:38	
Arrived at Sort Facility OAKLAND CA	04/22/2002 22:31	
Left FedEx Ramp SALT LAKE CITY UT	04/22/2002 20:56	
Left FedEx Origin Location SALT LAKE CITY UT	04/22/2002 20:23	
Picked up by FedEx SALT LAKE CITY UT	04/22/2002 17:07	

**Ship & Save!**

FedEx  
**Signature Proof of Delivery**  
*Jan Dan*  
Get it in writing! [click here](#)

**Email Your Detailed Tracking Results**

Enter your email (optional), up to three email addresses as recipients, add your message, and click on **Send Email**.

**From**   
**To**   
**To**   
**To**

Add a message to this email.

**Send Email**

CRAIG J. MADSON  
CRAIG METCALF  
EVAN R. WITT  
DAVID B. FONDA  
JOHN R. THOMPSON  
KORY D. CHRISTENSEN  
ERIC M. BARZEE  
DAVID W. MEIBOS  
DAVID J. MCKENZIE  
ROBERT S. RAPP  
WESLEY L. AUSTIN  
LOREN R. HULSE  
BRETT A. HANSEN  
THOMAS M. HARDMAN

**MADSON & METCALF**  
ATTORNEYS AT LAW

GATEWAY TOWER WEST • 15 WEST SOUTH TEMPLE, SUITE 900 • SALT LAKE CITY, UTAH 84101  
TELEPHONE (801) 537-1700 • FACSIMILE (801) 537-1799 • WEB SITE: WWW.MMLAW.COM • UTAH VALLEY OFFICE (801) 373-5600

PATENTS,  
TRADEMARKS,  
COPYRIGHTS,  
FRANCHISING,  
BIOTECHNOLOGY,  
INFORMATION  
TECHNOLOGY,  
LICENSING, AND  
RELATED LITIGATION

February 28, 2002

**VIA FEDERAL EXPRESS**

Robert E. Novak  
602 Valeri Ruth Court  
Santa Clara, California 95050

RE: U.S. Patent Application  
METHOD AND SYSTEM FOR DISTRIBUTING  
PERSONALIZED EDITIONS OF MEDIA  
PROGRAMS USING BOOKMARKS  
Serial No.: 10/034,200  
Filing Date: December 27, 2001  
Your File No.: 559.1  
Our File No.: 4000.2.48

Dear Robert:

Enclosed for your signature are the Declaration and Assignment relating to the above-identified patent application, which we filed after your review but before we could obtain your signature on the enclosed documents.

If everything is in order, please sign both documents in the specified locations. Thereafter, please return the signed documents to us as soon as possible in the enclosed, self-addressed FedEx envelope. Please note that a separate copy of the documents have been sent to James Okamoto.

The Rules of Practice before the Patent and Trademark Office impose upon all the inventors and those substantively involved in the preparation and prosecution of the patent application a duty of candor and good faith in dealing with the Patent Office. This duty includes a duty to disclose to the Patent Office all information known to that individual to be "material" to patentability. This disclosure is accomplished by filing with the Patent Office an "Information Disclosure Statement" in which this information is listed.

Failure to bring to the attention of the U.S. Patent and Trademark Office all material information relevant to the subject matter of the application of which you are aware may

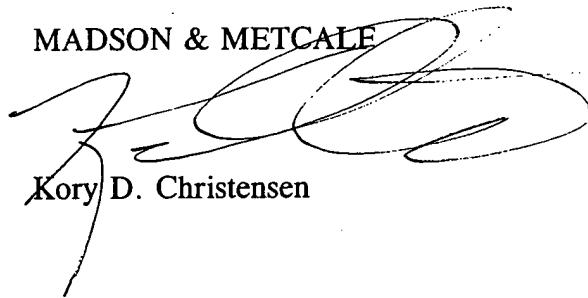
Robert E. Novak  
February 28, 2002  
Page 2

result in invalidation of any patent which subsequently issues or in striking the application prior to issuance.

If you have any questions or concerns regarding these signature documents, please contact me by telephone at (801) 537-1700.

Sincerely yours,

MADSON & METCALE

A large, stylized handwritten signature in black ink, appearing to read 'Kory D. Christensen', is written over the typed name.

Kory D. Christensen

KDC:lc  
Enclosures  
c:\corr\020206.09

# FedEx® USA Airbill

FedEx Tracking Number

8146 2679 2818

1 From *Please print and press hard*  
Date 2/28/02 Sender's FedEx Account Number 1371-9553-4

Sender's Name Kory Christensen Phone (801) 537-1700

Company MADSON & METCALF

Address 15 W SOUTH TEMPLE STE 900

City SALT LAKE CITY State UT ZIP 84101

2 Your Internal Billing Reference 4048

3 To Recipient's Name Robert Novak Phone ( )

Company

Address 1002 Valerie Roth Court

City Santa Clara State CA ZIP 95050

NEW Peel and Stick FedEx USA Airbill

See back for application instructions.

Questions? Call 1-800-Go-FedEx® (800-463-3339)

Visit our Web site at [www.fedex.com](http://www.fedex.com)

By using this Airbill you agree to the service conditions on the back of this Airbill and in our current Service Guide, including terms that limit our liability.

SAC12  
0215  
Sender's Copy

4a Express Package Service  
Delivery commitment may be later in some areas.  
☐ FedEx Priority Overnight  
Next business morning  
☒ FedEx Standard Overnight  
Next business afternoon  
☐ FedEx Express Saver®  
Third business day  
Minimum charge: One pound.

4b Express Freight Service  
Delivery commitment may be later in some areas.  
☐ FedEx 1Day Freight®  
Next business day  
☐ FedEx 2Day Freight  
Second business day  
☐ FedEx 3Day Freight  
Third business day

5 Packaging  
☐ FedEx Letter®  
☒ FedEx Pak®  
Other Pkg.  
Tube and customer pkg.

6 Special Handling  
☐ Saturday Delivery  
Available for FedEx Priority Overnight and FedEx 2Day to select ZIP codes.  
☐ Sunday Delivery  
Overnight to select ZIP codes.  
☐ Hold Weekday  
at FedEx Location  
FedEx first Overnight to select locations.  
☐ Hold Saturday  
at FedEx Location  
Overnight and Saturday to select locations.

Does this shipment contain dangerous goods?  
☒ No  
One box must be checked.  
☐ Yes  
As per attached Shipper's Declaration, not required to select ZIP codes.  
Dangerous Goods cannot be shipped in FedEx packaging.

7 Payment - Bill to:  
☒ Sender's Acct. No. or Credit Card No. below.  
☐ Recipient  
☐ Third Party  
☐ Credit Card  
☐ Cash/Check

Total Packages  
Total Weight  
Total Declared Value  
\$100.00

8 Release Signature  
Sign to authorize delivery without obtaining signature.

By signing you authorize us to deliver this shipment without obtaining a signature and agree to indemnify and hold us harmless from any resulting claims.

SIP 800-Rev. Date 1/98-Part #154835-© 1994-98 FedEx-PRINTED IN U.S.A.

0108263309

359



United States

[Ship](#) [Track](#) [Rates](#) [Signature Proof](#) [Locations](#) [Pickup](#) [International Tools](#)[Home](#) | [About FedEx](#) | [Service Info](#) | [Careers](#) | [eBusiness Tools](#) | [Manage My Account](#) | [Customer Service](#) | [Site Index](#)[Select More Online Services](#)

Search for



- ▶ [Track Shipments](#)
- ▶ [Alternate Reference Track](#)
- ▶ [Email Track](#)
- ▶ [FedEx InSight](#)
- ▶ [Custom Critical](#)
- ▶ [Cargo Track](#)
- ▶ [FedEx Freight](#)

## Track Shipments Detailed Results

[Quick Help](#)

**Tracking Number** 814626792818  
**Reference Number** 4048  
**Ship Date** 02/28/2002  
**Delivered To**  
**Delivery Location** SANTA CLARA CA  
**Delivery Date/Time** 03/01/2002 12:27  
**Signed For By** N.OVAK  
**Service Type** Standard Pak

### Tracking Options

- [Obtain a Signature Proof of Delivery](#)
- [Email these tracking results to one or more recipients](#)
- [Track More Shipments](#)

### Related Links

- ▶ [Signature Proof](#)
- ▶ [My FedEx](#)
- ▶ [FedEx Wireless Solutions](#)
- ▶ [Handheld Track](#)
- ▶ [FedEx Sidebar](#)
- ▶ [Print, Bind & Ship](#)
- ▶ [FedEx Address Checker](#)

### Scan Activity

Delivered SANTA CLARA CA

### Date/Time

03/01/2002 12:27

### Comments

**Ship & Save!****FedEx  
Signature Proof of Delivery**  
Get it in writing! [click here](#)

From

To

To

To

Add a message to this email.

[Send Email](#)[fedex.com Terms of Use](#) | [Contact Us!](#)

This site is protected by copyright and trademark laws under U.S. and International law. Review our [privacy policy](#). All rights reserved.  
© 1995-2002 FedEx.

CRAIG J. MADSON  
CRAIG METCALF  
EVAN R. WITT  
DAVID B. FONDA  
JOHN R. THOMPSON  
KORY D. CHRISTENSEN  
ERIC M. BARZEE  
DAVID W. MEIBOS  
DAVID J. MCKENZIE  
ROBERT S. RAPP  
WESLEY L. AUSTIN  
LOREN R. HULSE  
BRETT A. HANSEN  
THOMAS M. HARDMAN

**MADSON & METCALF**  
ATTORNEYS AT LAW

GATEWAY TOWER WEST • 15 WEST SOUTH TEMPLE, SUITE 900 • SALT LAKE CITY, UTAH 84101  
TELEPHONE (801) 537-1700 • FACSIMILE (801) 537-1799 • WEB SITE: WWW.MMLAW.COM • UTAH VALLEY OFFICE (801) 373-5600

PATENTS,  
TRADEMARKS,  
COPYRIGHTS,  
FRANCHISING,  
BIOTECHNOLOGY,  
INFORMATION  
TECHNOLOGY,  
LICENSING, AND  
RELATED LITIGATION

February 6, 2002

**VIA FEDERAL EXPRESS**

Robert E. Novak  
11706 114th PL NE  
Kirkland, Washington 98034

RE: U.S. Patent Application  
METHOD AND SYSTEM FOR DISTRIBUTING  
PERSONALIZED EDITIONS OF MEDIA  
PROGRAMS USING BOOKMARKS  
Serial No.: 10/034,200  
Filing Date: December 27, 2001  
Your File No.: 559.1  
Our File No.: 4000.2.48

Dear Robert:

Enclosed for your signature are the Declaration and Assignment relating to the above-identified patent application, which we filed after your review but before we could obtain your signature on the enclosed documents.

If everything is in order, please sign both documents in the specified locations. Thereafter, please return the signed documents to us as soon as possible in the enclosed, self-addressed FedEx envelope. Please note that a separate copy of the documents have been sent to James Okamoto.

The Rules of Practice before the Patent and Trademark Office impose upon all the inventors and those substantively involved in the preparation and prosecution of the patent application a duty of candor and good faith in dealing with the Patent Office. This duty includes a duty to disclose to the Patent Office all information known to that individual to be "material" to patentability. This disclosure is accomplished by filing with the Patent Office an "Information Disclosure Statement" in which this information is listed.

Failure to bring to the attention of the U.S. Patent and Trademark Office all material information relevant to the subject matter of the application of which you are aware may

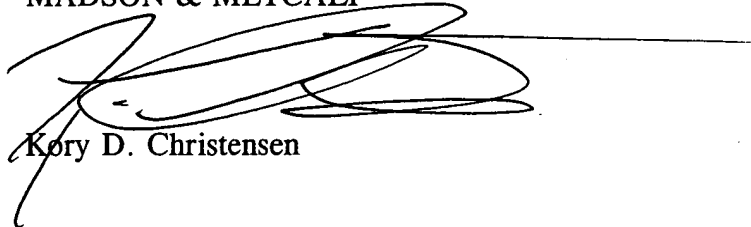
Robert E. Novak  
February 6, 2002  
Page 2

result in invalidation of any patent which subsequently issues or in striking the application prior to issuance.

If you have any questions or concerns regarding these signature documents, please contact me by telephone at (801) 537-1700.

Sincerely yours,

MADSON & METCALF

A handwritten signature in black ink, appearing to read 'Kory D. Christensen', is written over a horizontal line. The signature is stylized with loops and a long horizontal stroke extending to the right.

KDC:lc  
Enclosures  
c:\corr\020206.09



# FedEx USA Airbill

8146 2679 2553

Print and please hard.

Date 2/6/02

Sender's FedEx Account Number

1371-9553-4

Sender's Name Kory Christensen

Phone (801) 537-1700

Company MADSON & METCALF

Address 15 W SOUTH TEMPLE STE 900

Dept./Floor/Suite/Room

City SALT LAKE CITY

State UT

ZIP 84101

Your Internal Billing Reference 4048

OPTIONAL

Recipient's Name Robert Novak

Phone ( )

Company Address 11706 114th PL NE

Dept./Floor/Suite/Room

City Kirkland

State WA

ZIP 98034

NEW Peel and Stick FedEx USA Airbill

See back for application instructions.

Questions? Call 1-800-Go-FedEx® (800-463-3339)

Visit our Web site at www.fedex.com

By using this Airbill you agree to the service conditions on the back of this Airbill and in our current Service Guide, including terms that limit our liability.

0108263309

Sender's Copy

## 4a Express Package Service

☐ FedEx Priority Overnight

Next business morning

☒ FedEx Standard Overnight

Next business afternoon

☐ FedEx First Overnight

Earliest next business morning delivery to select locations

Packages up to 150 lbs.

Delivery commitment may be later in some areas.

☐ FedEx 2Day®

Second business day

☐ FedEx Express Saver®

Third business day

\* FedEx Letter Rate not available

Minimum charge: One-pound rate

## 4b Express Freight Service

☐ FedEx 1Day Freight®

Next business day

☐ FedEx 2Day Freight

Second business day

☐ FedEx 3Day Freight

Third business day

Packages over 150 lbs.

Delivery commitment may be later in some areas.

\* Call for Confirmation:

## 5 Packaging

☐ FedEx Letter®

☒ FedEx Pak®

☐ Other Pkg.

Includes FedEx Box, FedEx Tube, and customer pkg.

\* Declared value limit \$500

## 6 Special Handling

☐ Saturday Delivery

Available for FedEx Priority Overnight and FedEx 2Day to select ZIP codes

☐ Sunday Delivery

Available for FedEx Priority Overnight to select ZIP codes

☐ HOLD Weekday at FedEx Location

Not available with FedEx First Overnight

☐ HOLD Saturday at FedEx Location

Available for FedEx Priority Overnight and FedEx 2Day to select locations

Does this shipment contain dangerous goods?

One box must be checked.

☒ No

☐ Yes

As per attached Shipper's Declaration

☐ Yes

Shipper's Declaration not required

☐ Dry Ice

Dry Ice, 9, UN 1845

x

kg

Dangerous Goods cannot be shipped in FedEx packaging.

☐ Cargo Aircraft Only

## 7 Payment Bill to:

Enter FedEx Acct. No. or Credit Card No. below.

☒ Sender

Acct. No. in Section 1 will be billed.

☐ Recipient

☐ Third Party

☐ Credit Card

☐ Cash/Check

FedEx Acct. No.

Credit Card No.

Exp. Date

Total Packages

Total Weight

Total Declared Value†

1

\$100.00

†Your liability is limited to \$100 unless you declare a higher value. See back for details.

FedEx Use Only

## 8 Release Signature

Sign to authorize delivery without obtaining signature.

By signing you authorize us to deliver this shipment without obtaining a signature and agree to indemnify and hold us harmless from any resulting claims.

359

SPR 699 • Rev. Date 11/98 • Part #1548135 • © 1994-98 FedEx • PRINTED IN U.S.A.

# FedEx USA Airbill

8146 2679 2586

Print and please hard.

Date 2/6/02

Sender's FedEx Account Number

1371-9553-4

Sender's Name Kory Christensen

Phone (801) 537-1700

Company MADSON & METCALF

Address 15 W SOUTH TEMPLE STE 900

Dept./Floor/Suite/Room

City SALT LAKE CITY

State UT

ZIP 84101

Your Internal Billing Reference 4055

OPTIONAL

To Recipient's Name James Okamoto

Phone ( )

Company

Address 20070 Kern Circle

Dept./Floor/Suite/Room

City Saratoga

State CA

ZIP 95070

NEW Peel and Stick FedEx USA Airbill

See back for application instructions.

Questions? Call 1-800-G-FedEx® (800-463-3339)

Visit our Web site at www.fedex.com

By using this Airbill you agree to the service conditions on the back of this Airbill and in our current Service Guide, including terms that limit our liability.

0108263309

Sender's Copy

## 4a Express Package Service

☐ FedEx Priority Overnight

Next business morning

☒ FedEx Standard Overnight

Next business afternoon

☐ FedEx First Overnight

Earliest next business morning delivery to select locations

Packages up to 150 lbs.

Delivery commitment may be later in some areas.

☐ FedEx 2Day®

Second business day

☐ FedEx Express Saver®

Third business day

\* FedEx Letter Rate not available

Minimum charge: One-pound rate

## 4b Express Freight Service

☐ FedEx 1Day Freight®

Next business day

☐ FedEx 2Day Freight

Second business day

☐ FedEx 3Day Freight

Third business day

Packages over 150 lbs.

Delivery commitment may be later in some areas.

\* Call for Confirmation:

## 5 Packaging

☐ FedEx Letter®

☒ FedEx Pak®

☐ Other Pkg.

Includes FedEx Box, FedEx Tube, and customer pkg.

\* Declared value limit \$500

## 6 Special Handling

☐ Saturday Delivery

Available for FedEx Priority Overnight and FedEx 2Day to select ZIP codes

☐ Sunday Delivery

Available for FedEx Priority Overnight to select ZIP codes

☐ HOLD Weekday at FedEx Location

Not available with FedEx First Overnight

☐ HOLD Saturday at FedEx Location

Available for FedEx Priority Overnight and FedEx 2Day to select locations

Does this shipment contain dangerous goods?

One box must be checked.

☒ No

☐ Yes

As per attached Shipper's Declaration

☐ Yes

Shipper's Declaration not required

☐ Dry Ice

Dry Ice, 9, UN 1845

x

kg

Dangerous Goods cannot be shipped in FedEx packaging.

☐ Cargo Aircraft Only

## 7 Payment Bill to:

Enter FedEx Acct. No. or Credit Card No. below.

☒ Sender

Acct. No. in Section 1 will be billed.

☐ Recipient

☐ Third Party

☐ Credit Card

☐ Cash/Check

FedEx Acct. No.

Credit Card No.

Exp. Date

Total Packages

Total Weight

Total Declared Value†

1

\$100.00

†Your liability is limited to \$100 unless you declare a higher value. See back for details.

FedEx Use Only

## 8 Release Signature

Sign to authorize delivery without obtaining signature.

By signing you authorize us to deliver this shipment without obtaining a signature and agree to indemnify and hold us harmless from any resulting claims.

359

SPR 699 • Rev. Date 11/98 • Part #1548135 • © 1994-98 FedEx • PRINTED IN U.S.A.

RETAIN THIS COPY FOR YOUR RECORDS